



STOP DRIVE = NO DRIVING

Protect our families

FAULTY TAKATA AIRBAGS

**GENERAL MOBILISATION FOR
SAFETY IN MARTINIQUE**

PRESS RELEASE

TAKATA MARTINIQUE CAMPAIGN

PRESS RELEASE

Fort-de-France, 10 July 2025

As announced on 30 June 2025, the Martinique government and car dealers launched a major island-wide communication campaign on 1 July. The aim is to inform the public and speed up the removal of the potentially fatal TAKATA airbags still present in around 16,000 vehicles on the road.

As part of the TAKATA Martinique action plan, the car dealers are today announcing the roll-out of a series of awareness-raising and detection operations in several of the island's shopping centres.

These devices will enable vehicles fitted with defective TAKATA airbags to be identified directly:

- Hostesses will be on hand at each site to assist users and check their VIN numbers using dedicated digital tools.
- If an affected airbag is detected, the owner will immediately receive an email and a 'Stop Drive' text message detailing the procedure for securing the vehicle.
- The information will be transmitted in real time to the partner dealers so that the replacement can be carried out quickly and free of charge.

OPERATIONS CALENDAR

Operation TAKATA Martinique / Detection in shopping centres

Friday 11 July and Saturday 12 July 2025 - from 9.00 am to 6.00 pm.

Commercial center Génipa • Commercial center Dillon • Commercial center La Galeria

Friday 18 July and Saturday 19 July 2025 - from 9.00 am to 6.00 pm.

Commercial center Océanis • Commercial center Place d'Armes
Commercial center Le Rond Point

AN EXTREME RISK IN MARTINIQUE :

- **Airbags concerned: TAKATA models manufactured between 1996 and 2019**
- **Risk multiplied in tropical areas**
- **1 in 10 potentially dangerous vehicles on the road**
- **The majority of deaths recorded in France have occurred in the French Overseas Departments and Territories.**

WHAT YOU NEED TO KNOW :

- Appointments are fast and priority
- The operation is free
- TAKATA airbag replacement takes between 30 and 90 minutes
- All approved dealers are supplied with parts.

TWO WAYS TO CHECK WHETHER YOUR VEHICLE IS AFFECTED



HOW DOES IT WORK ?



0805 38 60 40

Single toll-free number

Monday to Friday, 8 a.m. to 5 p.m.

**All you need to do is call. Make
sure you have :**

- your registration
number

- or your VIN number
(chassis number)

Or visit the website:

<https://www.ecologie.gouv.fr/rappel-airbag-takata>

**You'll quickly find out if your vehicle is affected. Fast,
reliable and accessible to all.**

WHAT IS A VIN ?

AND WHERE CAN YOU FIND IT ON YOUR VEHICLE REGISTRATION DOCUMENT ?

A vehicle's VIN (Vehicle Identification Number) appears at least on the manufacturer's plate, on the chassis and on the vehicle registration document.

This is a unique number assigned to each vehicle manufactured. Made up of an alphanumeric sequence of 17 characters,

it enables a vehicle to be identified precisely.

The VIN number can be found at E on the registration certificate.

For old format vehicle registration cards, the VIN number is shown in the section Identification number.

D.1 MARQUES
D.2 VERSION
D.2.1 MCT5432PY315
D.3 MODELE
E. VFSIV2009ASIV2009
F.1 1915 **F.2** 1915 **F.3** 1915
G 3030 **G.1** 1307
J M1 **J.1** VP **J.2** CI **J.3** CI
K e2*2001/116*0317*02
P.1 1900 **P.2** 90 **P.3** GO **P.6** 6
Q 0,06 **S.1** 5 **S.2** **U.1** 77
U.2 3000 **V.7** 155 **V.9**
X.1 VISITE AVANT LE 06/07/2011
Y.1 178,35 **Y.2**
Y.3 **Y.4**
Y.6 **Y.6** 178,35
H
I 04/12/2009
Z.1
Pour le Ministère de l'Intérieur et par délégation,
le sous-directeur de la circulation
et de la sécurité routières
SPECIMEN
2M26000534680
IMPRIMERIE NA

HAVE YOU SOLD YOUR VEHICLE ?

If you have received a recall letter, even for a vehicle you no longer own :

- transfer it to the new owner
- or inform your former dealership.

**A simple gesture can prevent a tragedy.
Your responsibility can save a life.**

IS THE VEHICLE WRECKED ? OR IMMOBILISED ?

If the vehicle is no longer running, contact us via the dedicated lines and/or send us the certificate proving that it has been immobilised.

A vehicle fitted with a Takata airbag remains dangerous even if it is immobilised.

NO TIME TO LOSE !

**A faulty airbag doesn't wait.
A simple call to
can save a life.**