

THE CITADELLE GROUP JOINS THE COQ VERT COMMUNITY



LE COQ VERT

THE CITADELLE GROUP JOINS THE COQ VERT COMMUNITY LAUNCHED BY BPIFRANCE IN PARTNERSHIP WITH ADEME AND THE FRENCH MINISTRY OF ECOLOGICAL TRANSITION.

The Citadelle Group is proud to announce its membership of the Coq Vert community, a joint initiative of Bpifrance and ADEME (Agency for Ecological Transition) dedicated to promoting the ecological and energy transition (TEE) within the French entrepreneurial fabric.

By joining the Coq Vert Community, the Citadelle Group is committed to :

- Pursue its ecological transition by benefiting from the support of a network of committed players.
- Become part of a dynamic, nationwide community.
- Exploring environmental issues in greater depth to enhance its knowledge.

Cyril Comte, Chairman of the Citadelle Group, expressed his satisfaction : "For us, the Coq Vert is recognition of the seriousness of our commitment to measuring, understanding and acting in favor of the decarbonization of transport in overseas France, and to limiting the impact of our activities on biodiversity."

About the Coq Vert Community :

Convinced that networking and experience-sharing are essential to entrepreneurial success, Bpifrance and ADEME have created the Coq Vert Community. This initiative, supported by the French Ministry of Ecological Transition, brings together companies committed to the ecological and energy transition (TEE). The aim of the Community is to encourage the sharing of expertise between committed entrepreneurs.

To find out more, read the Coq Vert Community manifesto here : [**Manifeste Coq Vert**](#)

THE CITADELLE GROUP

BORN FROM A CENTURY-OLD GROUP, CITADELLE IS A PURE PLAYER IN MOBILITY IN GUADELOUPE, FRENCH GUIANA, MARTINIQUE, MAYOTTE, AND REUNION ISLAND. ITS ACTIVITIES INCLUDE THE DISTRIBUTION AND SERVICES OF CARS AND MOTORCYCLES, AS WELL AS A SHARED MOBILITY INITIATIVE DEPLOYED IN REUNION ISLAND.

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