

PRESS RELEASE - MAY 2TH 2024

SODIVA BECOMES JEEP DISTRIBUTOR IN MARTINIQUE

**GROUPE
CITADELLE**



MULTI-BRAND DEALERSHIP SODIVA NOW OFFERS THE LEGENDARY JEEP BRAND IN MARTINIQUE

The Citadelle Group, car and motorcycle distributor in the French overseas territories, is proud to announce the new partnership between its SODIVA dealership and the JEEP brand. This collaboration shows a significant step forward in SODIVA's development, and in offering exceptional experiences to the Jeep community in Martinique.

JEEP customers in Martinique can now benefit from maintenance services in the dealership's workshop at ZI Acajou Californie in Lamentin. Regular vehicle maintenance is the best way to ensure your vehicle runs smoothly at the lowest possible cost.

About JEEP :

Building on more than 80 years of legendary heritage, Jeep is the SUV brand that offers legendary off-road capability, interior refinement, high-tech features and versatility to customers seeking extraordinary journeys. The Jeep brand is an open invitation to enjoy life to the fullest, offering a wide range of vehicles that continue to provide owners with a sense of security to take any journey with confidence.

About SODIVA :

Created in 1987, the SODIVA dealership distributes the Citroën, DS and Alfa Romeo brands in Martinique. These brands are owned by the Stellantis automaker, which also owns the Jeep brand.

THE CITADELLE GROUP

BORN FROM A CENTURY-OLD GROUP, CITADELLE IS A PURE PLAYER IN MOBILITY IN GUADELOUPE, FRENCH GUIANA, MARTINIQUE, MAYOTTE, AND REUNION ISLAND. ITS ACTIVITIES INCLUDE THE DISTRIBUTION AND SERVICES OF CARS AND MOTORCYCLES, AS WELL AS A SHARED MOBILITY INITIATIVE DEPLOYED IN REUNION ISLAND.

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