

ACQUISITION OF GSA & PDK



THE CITADELLE GROUP FINALIZES THE ACQUISITION OF GUADELOUPE SERVICES AUTOMOBILES AND PRESTIGE DISTRIBUTION KARAIB

The Citadelle Group, a car and motorcycle distributor in the French Overseas Territories, announces the completion of the acquisition of Guadeloupe Services Automobiles (GSA), the Volkswagen distributor in Guadeloupe, and Prestige Distribution Karaïb (PDK), the Porsche distributor in Guadeloupe and Martinique.

Cyril Comte, CEO of the Citadelle Group, expressed his enthusiasm for this significant milestone in the group's development. "We are thrilled to welcome GSA and PDK into the Citadelle Group family. I want to acknowledge the exceptional work done by Marc David in leading these two companies and am very pleased that he will continue the journey with us as the Managing Director of GSA and PDK. His leadership has been crucial to their success, and we look forward to collaborating in the future."

Marc David, CEO of MD Gest, echoed this sentiment, expressing his joy in continuing the adventure with the support of the Citadelle Group. "I am delighted to be part of this new chapter with the Citadelle Group. Their recognition of the work accomplished by GSA and PDK so far reinforces our commitment to excellence. This collaboration opens up new opportunities for the development of our businesses, and I am eager to contribute to this collective success."

THE CITADELLE GROUP

BORN FROM A CENTURY-OLD GROUP, CITADELLE IS A PURE PLAYER IN MOBILITY IN GUADELOUPE, FRENCH GUIANA, MARTINIQUE, MAYOTTE, AND REUNION ISLAND. ITS ACTIVITIES INCLUDE THE DISTRIBUTION AND SERVICES OF CARS AND MOTORCYCLES, AS WELL AS A SHARED MOBILITY INITIATIVE DEPLOYED IN REUNION ISLAND.

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