

TAKATA EMERGENCY: THE CCIE STRENGTHENS ITS TAKATA MEASURES

The CCIE is alerting the public to the urgency of the TAKATA airbag issue, which continues to threaten the safety of thousands of drivers. Nearly 10 years after the global campaign began, Martinique still has more than 2,800 Toyota, Chevrolet, Suzuki and Lexus vehicles equipped with airbags that could explode and cause serious or fatal injuries.

A risk that increases every day: The tropical climate accelerates the deterioration of TAKATA airbags. Their activation is becoming increasingly dangerous. Immediate replacement is vital.

Replacements still insufficient: Since January, the CCIE has replaced 681 airbags, including only 67 in October 2025, a figure that is far too low given the urgency of the situation. The CCIE is calling on all affected drivers to take immediate action.

NEW: A CCIE Mobile Security Unit

To speed up the replacement process, the CCIE is deploying its TAKATA Mobile Security Unit. Travelling in a clearly marked Toyota Yaris Cross, our technicians are now covering Martinique to provide direct assistance in the field.

🔧 Immediate airbag replacement thanks to an on-board workshop

🕒 Less than 60 minutes of downtime

🚗 No appointment necessary, simply bring your vehicle in.

💬 Personalised discussions and advice with our technicians

💰 100% free and fast service, with no administrative formalities

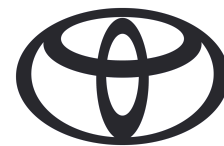
☎ Appointments and pick-up service on **0805 38 60 40**

Motorists can stop the mobile unit at any time to have their vehicle checked and, if necessary, have the airbag replaced immediately.

SPECIAL OFFER from 17 November to 16 December :

A free fuel fill-up for any TAKATA airbag replacement, at a dealership or via the mobile unit for Toyota, Chevrolet, Suzuki and Lexus brands.

Replacing TAKATA airbags is vital. Protect yourself, protect your passengers and contribute to the safety of everyone on the roads of Martinique.



CCIE

A TOYOTA IMPORTER SINCE 1972,
CCIE AUTOMOBILES ALSO
DISTRIBUTES THE SUZUKI BRAND
IN MARTINIQUE.

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CHEVROLET

RECALL CAMPAIGN

AIRBAGS TAKATA

AMONG THE THOUSANDS OF VEHICLES AFFECTED IN MARTINIQUE, THERE ARE STILL 458 CHEVROLETS REMAINING.

YOUR SAFETY IS OUR TOP PRIORITY
TRAFFIC STOPPAGE & FREE REPAIR



AVEO T300
2011-2016



ORLANDO
2011-2016



CRUZE
2008-2017



TRAX
2012-2015



AVALANCHE
2007-2013



SILVERADO
2007-2013



SUBURBAN
2007-2013



TAHOE
2007-2013

FROM 17 NOVEMBER TO 16 DECEMBER 2025

FOR ANY TAKATA AIRBAG REPLACEMENT
ON YOUR CHEVROLET VEHICLE,

A FREE TANK OF FUEL

0805 38 60 40

relationclient@citadelle-sa.com





RECALL CAMPAIGN

AIRBAGS TAKATA

AMONG THOUSANDS OF VEHICLES AFFECTED IN MARTINIQUE,
THERE ARE STILL 16 LEXUS VEHICLES REMAINING.

YOUR SAFETY IS OUR TOP PRIORITY

FREE REPAIRS



IS

Années 2003-2018



SC 430

Années 2001-2009



FROM 17 NOVEMBER TO 16 DECEMBER 2025

**FOR ANY TAKATA AIRBAG REPLACEMENT
ON YOUR CHEVROLET VEHICLE,**

A FREE TANK OF FUEL

0805 38 60 40

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RECALL CAMPAIGN

AIRBAGS TAKATA

AMONG THOUSANDS OF VEHICLES AFFECTED IN MARTINIQUE,
THERE ARE STILL 67 SUZUKI VEHICLES REMAINING.

YOUR SAFETY IS OUR TOP PRIORITY
FREE REPAIRS



Grand Vitara
Années 1998-1999

FROM 17 NOVEMBER TO 16 DECEMBER 2025

**FOR ANY TAKATA AIRBAG REPLACEMENT
ON YOUR CHEVROLET VEHICLE,**

A FREE TANK OF FUEL

0805 38 60 40

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CAMPAGNE DE RAPPEL

AIRBAG TAKATA

AMONG THOUSANDS OF VEHICLES AFFECTED IN MARTINIQUE,
THERE ARE STILL 2,288 TOYOTAS REMAINING.

YOUR SAFETY IS OUR TOP PRIORITY

FREE REPAIRS



RAV 4
Année 2003-2005



AVENSIS
Année 2003-2008



YARIS
Année 2005-2011



COROLLA
Année 2004-2013



AURIS
Année 2007-2010



HILUX
Année 2005-2011



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**FOR ANY TAKATA AIRBAG REPLACEMENT
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